

Ian David Marsden

18 Rue du Four,
34270 Vacquieres

France

Phone: +33 (0)6 42 49 82 11

E-mail: ian@marsdenillustration.com

Homepage: <https://marsdenillustration.com>

Youtube: <https://www.youtube.com/@MarsdenIllustration>

LinkedIn: <https://www.linkedin.com/in/idmarsden/>

Profile:

Illustrator, designer, cartoonist, and animator with over 25 years of global experience. Recognized for inventive visual solutions across major international publications. Notably, the inaugural Google Doodle artist, contributing to publications such as The New Yorker and MAD Magazine. My creative touch spans esteemed collaborations in the US, Switzerland, France, and Germany.

Education:

- **Literargymnasium Rämibühl Zürich**, Modern Languages
- **F+F Schule für Kunst und Design Zürich**, Gestalterischer Vorkurs
- **Graphic Design Apprenticeship**, M,H, Leo Burnett Zürich
- **Pratt Institute Manhattan**, Various Illustration-Related Courses
- **AET Academy of Entertainment & Technology, Santa Monica College** - Graduated 2002 Traditional and Computer Animation Major

Experience:

Independent Illustrator, Designer, Cartoonist, and Animator

- Collaborated with international magazines, children's TV, books, advertising, and corporate clients.
- Seamlessly understood client requirements, offering creative consulting and achieving envisioned results.
- Crafted recycling comics for Coca Cola and released a critically acclaimed graphic novel in 2020.
- Notable contributions include the official mascot for FIS Alpine Ski World Championship 2003 St.Moritz and character designs for Switzerland's Expo.02.

Skills & Tools:

- *Expert in Photoshop, Illustrator. Proficient in Adobe Creative Cloud Suite, including XD, InDesign, Animate, Character Animator, Premiere, and AfterEffects.*
- *Experienced in Celsys, Inc Clip Studio Paint EX, Procreate on iPad Pro, and Microsoft Office 365.*
- *Well-versed in traditional drawing and painting methods. Certified Animator.*

Milestones:

- *Published in prominent Swiss magazines at age 16.*
- *Pioneered web graphics and animations in the internet's infancy.*
- *Crafted Google Doodles for over a year.*
- *2002: Nominated for the National Cartoonist Society's Reuben Award.*
- *2020: Adapted and illustrated first graphic novel "Marvin: Based on the Way I Was by Marvin Hamlisch" published by Schiffer Publishing.*

Affiliations (Past and Present):

- *National Cartoonist Society*
- *Society of Children's Book Writers and Illustrators*
- *Mensa*

Languages:

- *Fluent: English, German, and Swiss German.*
- *Proficient: French.*
- *Basic: Italian.*

Select Clientele:

Coca Cola, Google, Daimler-Benz, Diesel Jeans UK, Dräger Global, Evonik Industries, Fox Sports Television, Friars Club New York, Henkel, Infospace.com, Johner Institut, La Toya Jackson, Lindt Chocolate, MAD Magazine, MAN, METRO, Mövenpick, Neue Zürcher Zeitung, Novartis, Publicis, PwC, Ransom Publishing, Ringier Verlag, Roland Berger, Samsung, Santillana, Schiffer Publishing, Showtime Television, Ski WM 2003, Telekom, The New Yorker, Universal Music Group, Universität Bern, Universität Zürich, VISA, Wacom, and Zum Goldenen Hirschen.

For a more complete client list, please visit my homepage.