

Ian David Marsden

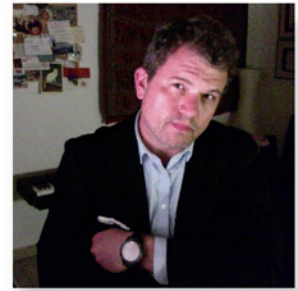
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On-Line Portfolio: www.marsdenillustration.com

Freelance Illustrator, Designer, Cartoonist and Animator.
Producer of Whiteboard and Explainer Videos.

Based in France since 2006 I work as a freelance illustrator, designer and animator from my home studio with clients all over the world.

Traditionally trained, I have worked with computers and graphic and illustration software practically from their date of introduction.

I am an ambassador for the Wacom company for their Cintiq Interactive pen displays and I am an expert user of all currently used illustration and design software such as Adobe Photoshop and Illustrator, AutoDesk Sketchbook Pro, ClipStudio Paint EX and others. I frequently take on-line courses to stay up to date with the latest additions and changes. Videos of me working in various software suites on the Cintiq are on display on the official Wacom homepage. I also draw directly on my iPad Pro with the Apple Pencil and I can draw live in front of audiences.



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Experience:

- Zürich, Switzerland: First published cartoons at age 16 in Nebelspalter (Switzerland) and Penthouse (Germany) followed by publications in many Swiss and European magazines and newspapers, and advertising campaigns such as for VISA Card and recycling comics printed on Coca Cola cans.
- Santa Monica & Los Angeles, California:
Creating web graphics and web animation from the pioneering days. Original co-founder of Sham Records Multimedia, Santa Monica, produced wide variety of cutting-edge Shockwave and Flash interactive websites and animations.
- 1999 First Google Doodle Artist for Google.com. Drew Google Doodles for over one year. Also worked as freelance designer and animator on web graphics, flash animation, movie posters, album covers. Webgraphics for Google, infospace, birthdayalarm, Fox Television, Best Damn Sports Show Period, La Toya Jackson and many others. Creative Director for Ja-Tail Enterprises, LLC Beverly Hills overseeing all products and communications.
- 2001 winner Klasky Csupo Global Tantrum animated joke contest. 2002 nominated for National Cartoonist Society's Reuben New Media award. Publications include MAD Magazine, The New Yorker and many others.
- 2002 graduated from Academy of Entertainment Technology (AET), Santa Monica College, computer animation major. Recipient of the Mary Pickford scholarship.
- Designed characters and mascots for major events such as the Official Mascot FIS Ski World Championship 2003 St.Moritz and original designer for main mascot and characters for Expo.02, Swiss national exposition.
- 2006 moved to France, work has included illustrations for advertising agencies, non-profit organisations, whiteboard and explainer video production for French and international clients and even several wine label designs.
- 2007 Created all illustrations for Mercedes-Benz Employee handbook (« Mitarbeiter Knigge ») for customer service and interaction, distributed world-wide in various languages.
- Since 2012 featured artist on Wacom website and Wacom evangelist. Videos showing how I work in various software suites such as Adobe Photoshop and Illustrator and AutoDesk Sketchbook Pro are featured on the Wacom Homepage.
- Since 2013 Designer for RITZENHOFF creating various design objects such as cups, glasses, cat bowls and more, available world wide.
- 2019 My first full length graphic novel based on the biography of the renowned American composer and musician Marvin Hamlisch has been completed and will be published Spring 2020 with Schiffer Publishing. Talks are underway for a possible animated film version.

Education:

- Literargymnasium Rämibühl Zürich (Lycée)
- F+F Schule für Kunst und Design Zürich (Vorkurs)
- Graphic Design Apprenticeship in Advertising Agency M,H, Leo Burnett Zürich
- Pratt Institute New York (Various illustration related courses)
- AET Academy of Entertainment & Technology - Santa Monica College
Computer Animation Certificate 2002

Languages:

- Bilingual: English / German
- French: Very proficient
- Italian: Some Basics
- Swiss German

Memberships (present and previous):.

- Full Member / National Cartoonist Society
- Society of Children's Book Writers and Illustrators
- Mensa (France)

Client List (incomplete):

All Stars Project, Auto Bild, Blick Online, BOLD Werbung GmbH, Breaksru GmbH, Carlos Dias, Chemmedia, Coca Cola, Coley & Associates, Curtius Lütten Werbeagentur GmbH, Deutsche Telecom, Dfreeeze App, Diesel Jeans UK, Digades, Drägerwerk AG, Droemer Knauer Verlag, Ecoforest, Evonik Industries, Executive Learning Systems, Federal Acquisitions Institute, Fernsehen DRS, Fox Television, Fraunhofer, GMX Glückwunschkarten, Google, Hairloss.com, HauntedHollywood, Hermes Pakete, Infospace.com, Inspired Arts & Media, Jay Abraham Strategy Institute, John Morrison / Johnny Mundo, KHW, La Toya Jackson, LandLiebe Schweiz, Lindt Chocolate, Mac Directory, MAD Magazine, MADant Ltd, MAN, Max Curious, New York, Mercedes Benz, METRO, Mövenpick, Mycotrition GmbH, Neue Zürcher Zeitung, Novartis, Parc Le Duc, PartyPOW!, Plushland, Publicis, PwC, Ransom Publishing, Richmond, Ringier Verlag, RITZENHOFF, Rock Brasiliano, Roland Berger, Samsung, Sanafort AG, Santillana, Schiffer Publishing, Seele, Showtime Television, Sieber & Wolf, Ski WM 2003, Stadtwerke Wedel, Strobe Solutions, Telekom, The New Yorker, TIR, Universal Music Group, Universität Bern, Universität Zürich, VISA, Wacom, Yantramatte, YJOO, Zum Goldenen Hirschen